


# Publication Editing

# LEGACY MAGAZINE

CLIENT: Jewish Community Foundation of Los Angeles

As Senior Editor of the foundation's *Legacy* magazine, a biannual print publication, I undertook pivotal responsibilities including asset management, content creation assistance, and meticulous copy proofreading. This entailed efficiently managing resources, contributing to content development, and ensuring adherence to legal and stylistic standards through thorough proofreading. My role emphasized maintaining the publication's high standards while actively engaging our audience.



**FOUNDATION  
LEGACY**  
SPRING 2023

**Giving for Life: Philanthropy at Every Stage**

**RECENT GRANTS**

**General Community Grants**

**\$1 Million to Alleviate Older Adult Poverty**

In July 2022, The Foundation awarded \$1 million in grants to five community nonprofits working to alleviate older adult poverty. The funding expands support for programs providing assistance to low-income older adults through access to food, healthcare, housing, and supportive care to live independently and age with dignity.

**Los Angeles LGBT Center** serves thousands of LGBTQ+ older adults who, due to decades of stigma and marginalization, have high rates of financial instability, isolation, lack of familial support, depression, and poor health outcomes. This grant supports Food to Thrive, feeding over 500 older adults with hot meals daily and assisting seniors in securing or renewing CalFresh benefits.

**Mexican American Opportunity Foundation** serves Latinx families and seniors in Boyle Heights and Eastside Los Angeles. This grant for Senior Services will help enroll 1,200 additional seniors in essential food, health, and economic benefits.

**ONEgeneration** provides support and assistance to older adults in underserved communities in the San Fernando Valley. This grant will help expand their housing assistance services for seniors experiencing housing

**Los Angeles LGBT Center**

**Partners in Care Foundation**

**ONEgeneration**

**Mexican American Opportunity Foundation**

insecurity, adult day care for low-income seniors, and its new food bank and mobile food pantry feeding over 8,000 people each month.

**Partners in Care Foundation** supports seniors' health in Los Angeles. This grant supports the enrollment of over 370 low-income seniors in South LA in the **Multipurpose Senior Services Program**, which provides seniors in frail health who typically live alone services to keep them safely and independently housed.

**St. Vincent Meals on Wheels** delivers thousands of meals to over 900 homebound older adults with mobility and health issues, whose average monthly income is just over \$1,000. This grant will support their **Home Sweet Home Emergency Fund for Low-Income Older Adults**, providing 350 older adults with emergency support to keep them healthy, safe, and sustainably housed. ☺

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Cliff & Mandy Einstein

## Modern Art Meets Meaningful Philanthropy

@ The Einsteins' home

Held at the stunning home of Advisory Board member Cliff Einstein and his wife Mandy, The Foundation hosted members of family foundations for an evening of wine, hors d'oeuvres, and viewing the Einsteins' renowned art collection that included exceptional pieces by Kerry James Marshall, James Turrell, Yayoi Kusama, and more.



Mark Schwartz, Cliff Einstein



Eli Markoff, Marcia Weiner Markoff, Mandy Einstein, Doug Markoff

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FAREWELL  
GALA



## Celebrating Marvin Schotland's 33 Years of Leadership

On a lovely Sunday evening in late October at the Four Seasons Hotel, The Foundation hosted a beautiful farewell gala honoring President and CEO Marvin Schotland as he prepares to retire at year-end after 33 years of service. Nearly 300 people came together to show their support and admiration for Marvin.

The evening's theme was "The Shape of His Heart," and community leaders including Rabbi Sharon Brous of IKAR and former Jewish Federation President and CEO Jay Sanderson spoke about how Marvin impacted their lives and the community. Foundation Board Chair Evan Schlessinger and former trustee Max Factor III also expressed their profound gratitude. The Foundation's Executive and Board Liaison, Kate Martin, shared the staff's perspective on the joys of working with Marvin. Craig Taubman of Pico Union Project and actress and comedian Monica Piper from The Braid/Jewish Women's Theatre gave moving performances. The program concluded with the presentation of a beautiful commemorative tribute book filled with photos, well-wishes, and proclamations from government officials.

Thank you to everyone who attended this marvelous evening!



Guests enjoying cocktails & hors d'oeuvres



You have challenged this community  
in word and deed to cast our eyes to  
those who need our help most."

— Rabbi Sharon Brous, IKAR

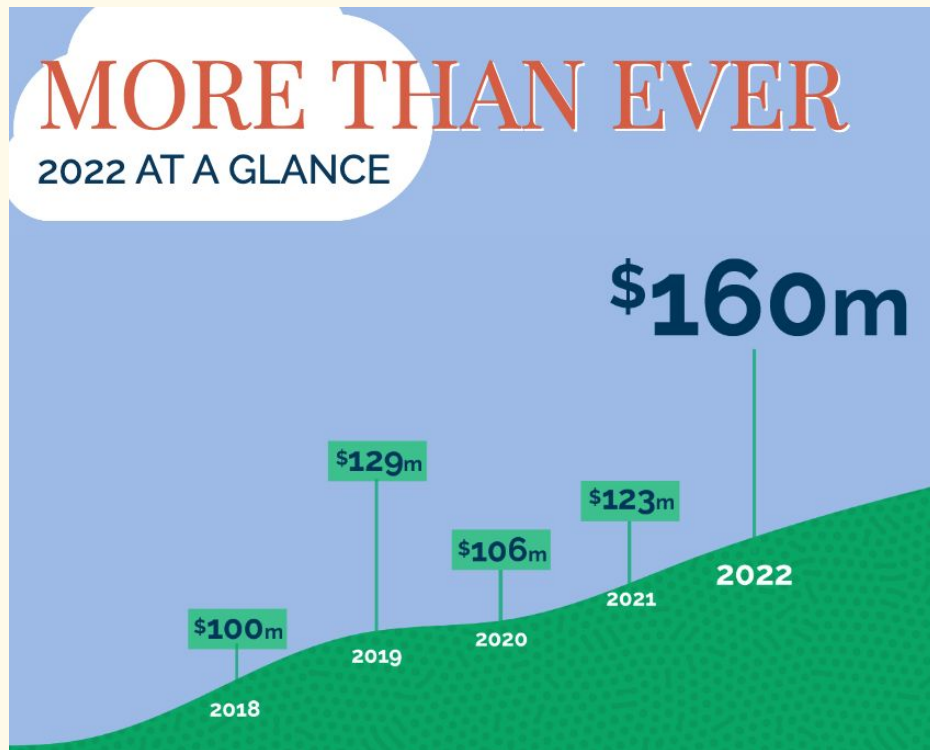
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## 2022 ANNUAL REPORT

CLIENT: Jewish Community Foundation of Los Angeles

My role in this project was multifaceted, encompassing responsibilities as a copywriter, assistant creative director, and project manager.

I played a pivotal role in conceptualizing, refining the visual identity, and orchestrating the execution of the project. My aim was to ensure that the narrative effectively captured the profound impact of the foundation throughout 2022, particularly emphasizing the unprecedented generosity of our donors. Through meticulous attention to detail and creative vision, I sought to vividly portray the tangible difference these funds made within our community.



# 2022 ANNUAL REPORT

CLIENT: Jewish Community  
Foundation of Los Angeles

## \$160 Million to 2,500 organizations

In 2022, The Foundation and our donors broke the record for the most grants given in a single year. Our donors' generosity displayed a steadfast commitment to repairing the world, now more than ever.



## Helping You Help Others

Our Center for Designed Philanthropy team oversees millions of grant dollars directed into the community annually. Their deep knowledge of the broad nonprofit landscape locally and in Israel allows them to help donors make informed decisions about where to give and have the most impact.

