



Publication Editing

LEGACY MAGAZINE

CLIENT: Jewish Community Foundation of Los Angeles

As Senior Editor of the foundation's *Legacy* magazine, a biannual print publication, I undertook pivotal responsibilities including asset management, content creation assistance, and meticulous copy proofreading. This entailed efficiently managing resources, contributing to content development, and ensuring adherence to legal and stylistic standards through thorough proofreading. My role emphasized maintaining the publication's high standards while actively engaging our audience.



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Cliff & Mandy Einstein

Modern Art Meets Meaningful Philanthropy

@ The Einsteins' home



Mark Schwartz, CEO JCF



Ed Markoff, Marcia Weisner Markoff, Mandy Einstein, Doug Markoff



You have challenged this community in word and deed to cast our eyes to those who need our help most."

— Rabbi Sharon Brous, IKAR



Guests enjoying cocktails & hors d'oeuvres

Celebrating Marvin Schotland's 33 Years of Leadership

On a lovely Sunday evening in late October at the Four Seasons Hotel, The Foundation hosted a beautiful farewell gala honoring President and CEO Marvin Schotland as he prepares to retire at year-end after 33 years of service. Nearly 300 people came together to show their support and admiration for Marvin.

The evening's theme was "The Shape of His Heart," and community leaders including Rabbi Sharon Brous of IKAR and former Jewish Federation President and CEO Jay Sanderson spoke about how Marvin impacted their lives and the community. Foundation Board Chair Evan Schlessinger and former trustee Max Factor II also expressed their profound gratitude. The Foundation's Executive and Board Liaison, Kate Martin, shared the staff's perspective on the joys of working with Marvin. Craig Touman of Pico Union Project and actress and comedian Monica Piper from The Braid/Jewish Women's Theatre gave moving performances. The program concluded with the presentation of a beautiful commemorative tribute book filled with photos, well-wishes, and proclamations from government officials.

Thank you to everyone who attended this marvelous evening!

2022 ANNUAL REPORT

CLIENT: Jewish Community Foundation of Los Angeles

My role in this project was multifaceted, encompassing responsibilities as a copywriter, assistant creative director, and project manager.

I played a pivotal role in conceptualizing, refining the visual identity, and orchestrating the execution of the project. My aim was to ensure that the narrative effectively captured the profound impact of the foundation throughout 2022, particularly emphasizing the unprecedented generosity of our donors. Through meticulous attention to detail and creative vision, I sought to vividly portray the tangible difference these funds made within our community.



2022 ANNUAL REPORT

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\$160 Million to 2,500 organizations

In 2022, The Foundation and our donors broke the record for the most grants given in a single year. Our donors' generosity displayed a steadfast commitment to repairing the world, now more than ever.



Helping You Help Others

Our [Center for Designed Philanthropy](#) team oversees millions of grant dollars directed into the community annually. Their deep knowledge of the broad nonprofit landscape locally and in Israel allows them to help donors make informed decisions about where to give and have the most impact.

